

SIMPLY MOTIVATIONAL® BUSINESS PLANNING QUESTIONNAIRE

(GOAL) _____

WHAT?

WHAT TYPE OF BUSINESS DO I WANT TO START?

WHAT BUSINESS NAMES DO I HAVE IN MIND?

WHAT NEED WILL MY BUSINESS FULFILL?

WHAT ITEMS DO I NEED TO START MY BUSINESS?

WHAT LEGAL STRUCTURE AM I CONSIDERING?

WHAT LICENSES/PERMITS DO I NEED?

WHAT TYPE OF INSURANCE WILL I NEED?

A STRONG BUSINESS IS BUILT WITH AMBITIOUS RESEARCH AND PREPARATION.

SIMPLY MOTIVATIONAL® BUSINESS PLANNING QUESTIONNAIRE

WHO?

WHO WILL MY BUSINESS BENEFIT?

WHO WILL MANAGE MY BUSINESS FINANCES?

WHERE?

WHERE WILL I HOUSE MY PRODUCTS?

WHERE WILL I PROVIDE MY SERVICES?

WHERE DO I APPLY FOR MY BUSINESS EIN?

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SIMPLY MOTIVATIONAL® BUSINESS PLANNING QUESTIONNAIRE

HOW?

HOW IS THE MARKET FOR MY BUSINESS TYPE?

HOW MUCH WILL IT COST TO START MY BUSINESS?

HOW WILL I FINANCE MY BUSINESS?

HOW WILL MY BRAND LOOK?

HOW WILL I MARKET MY BUSINESS?

HOW WILL I TRACK MY BUSINESS PERFORMANCE?

HOW WILL CUSTOMERS RECEIVE MY PRODUCTS OR SERVICES?

HOW MANY EMPLOYEES WILL I NEED?

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